

# Privacy Policy

Effective Date: *17 July 2023*

This Privacy Policy describes how Atolla Studios ("we," "us," or "our") collects, uses, discloses, and protects the personal information of individuals ("users" or "you") who interact with our website, mobile applications, products, and services (collectively, the "Services"). We are committed to protecting your privacy and complying with the General Data Protection Regulation (GDPR).

## 1. Information We Collect

We collect the following types of personal information:

**1.1. Information You Provide:** When you interact with our Services, you may voluntarily provide personal information, such as your name, email address, mailing address, phone number, payment information, and any other information you choose to provide.

**1.2. Information Automatically Collected:** We may automatically collect certain information about your device and usage of our Services, such as your IP address, browser type, operating system, referring URLs, and interactions with our Services. We may use cookies and similar technologies to collect this information.

**1.3. Information from Third Parties:** We may receive information about you from third parties, such as social media platforms, partners, and service providers. This information may include your name, email address, demographic information, and interests.

## 2. Use of Information

We use the collected information for the following purposes:

**2.1. Providing and Improving our Services:** We use your personal information to provide, personalize, and improve our Services, including customer support, technical support, and to develop new features and functionality.

**2.2. Communication:** We may use your personal information to communicate with you, respond to your inquiries, provide updates, and send marketing materials, where permitted by law.

**2.3. Analytics and Research:** We may use your information for analytical purposes, such as analyzing trends, measuring the effectiveness of our marketing campaigns, and conducting research to improve our Services.

**2.4. Legal Compliance:** We may use your information to comply with applicable laws, regulations, legal processes, or enforceable governmental requests, as well as to protect our rights, privacy, safety, or property and those of others.

### 3. Disclosure of Information

We may disclose your personal information to the following entities:

**3.1. Service Providers:** We may share your information with third-party service providers who assist us in operating our business, providing the Services, or carrying out related activities on our behalf. These service providers are obligated to protect your information and are restricted from using it for any other purpose.

**3.2. Business Transfers:** In the event of a merger, acquisition, or any form of sale of some or all of our assets, your information may be transferred to the acquiring entity or other third parties involved in the transaction.

**3.3. Legal Requirements:** We may disclose your information to comply with applicable laws, regulations, legal processes, or enforceable governmental requests.

### 4. Your Rights

Subject to applicable law, you have the following rights regarding your personal information:

**4.1. Access and Rectification:** You have the right to access and correct your personal information held by us.

**4.2. Erasure:** You have the right to request the erasure of your personal information under certain circumstances.

**4.3. Restriction:** You have the right to request the restriction of processing your personal information under certain circumstances.

**4.4. Objection:** You have the right to object to the processing of your personal information under certain circumstances.

**4.5. Data Portability:** You have the right to receive your personal information in a structured, commonly used, and machine-readable format and to transmit it to another data controller.

### 5. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the Internet or method of electronic storage is 100% secure.

### 6. Data Retention

We retain your personal information for as long as necessary to fulfil the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

### 7. Children's Privacy

Our Services are not intended for individuals under the age of 16. We do not knowingly collect personal information from individuals in this age group. If you become aware that a child has provided us with personal information without parental consent, please contact us, and we will take steps to remove the information and terminate the child's account.

## 8. International Data Transfers

We may transfer your personal information to countries outside the European Economic Area (EEA) that may have different data protection laws. When we do so, we will ensure that adequate safeguards are in place to protect your information in accordance with applicable data protection laws.

## 9. Changes to the Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Effective Date" at the beginning of this Policy. We encourage you to review this Privacy Policy periodically for any changes.

## 10. Contact Us

If you have any questions, comments, or requests regarding this Privacy Policy or our privacy practices, please contact us at [atollastudios@gmail.com].

Please note that this Privacy Policy only applies to our Services and not to the practices of third-party websites, applications, or services linked to or from our Services. We encourage you to review the privacy policies of those third parties before providing them with your personal information.